

# Artwork Specs.

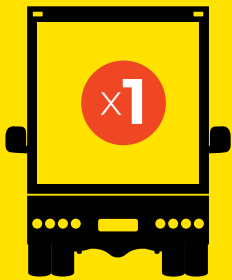


## SIDE SCREEN(S)

HOSTS IMAGES, VIDEOS & AUDIO

SCREEN DIMENSIONS:  
6'4" H X 11' W (FEET)

IMAGE DIMENSIONS:  
1280px W X 720px H



## REAR SCREEN

HOSTS IMAGES ONLY\*  
(VIDEO AVAILABLE ONLY WHEN PARKED)

SCREEN DIMENSIONS:  
6'4" H X 6'4" W (FEET)

IMAGE DIMENSIONS:  
720px W X 720px H

Format(s): JPEG, PNG, MP4



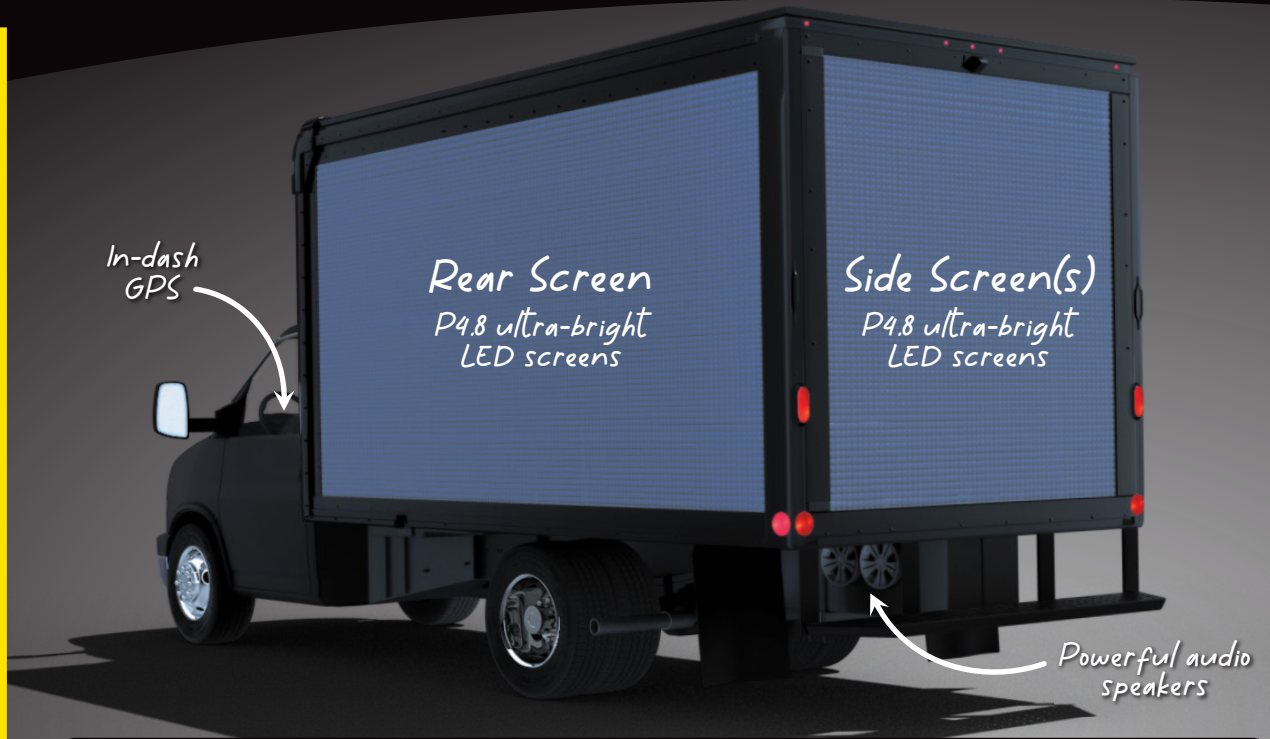
VIDEO



IMAGE



AUDIO



Provide 2 artwork files (1 for side screens and 1 for rear screen)

- Side screen art should be sized at **1280px wide by 720px high** and can be saved as **JPEG or PNG for images** or **MP4 for video** files.
- Rear screen art should be sized at **720px wide by 720px high** and should be saved as **still images (JPEG or PNG)** file formats only.

Please keep file size under 1MB for JPEG, PNG and under 25MB for MP4

### Best Practices:

- Avoid white backgrounds
- Use contrasting, vivid colors
- Use 40 pixel minimum font
- Full screen: 16:9 aspect ratio

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